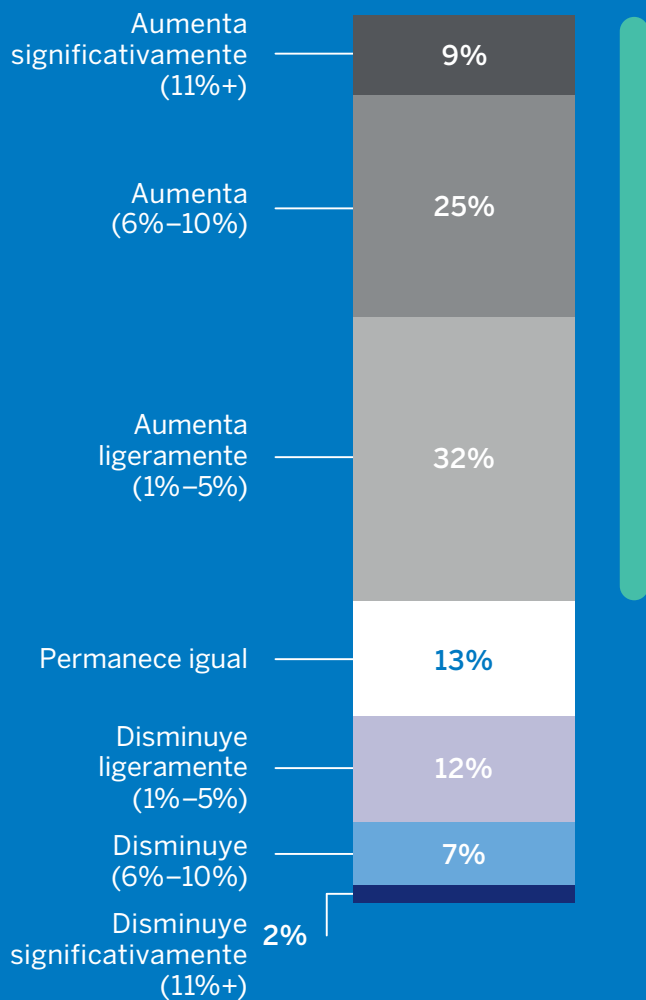


Centroamérica y Sudamérica

Indicadores Clave para el 2022

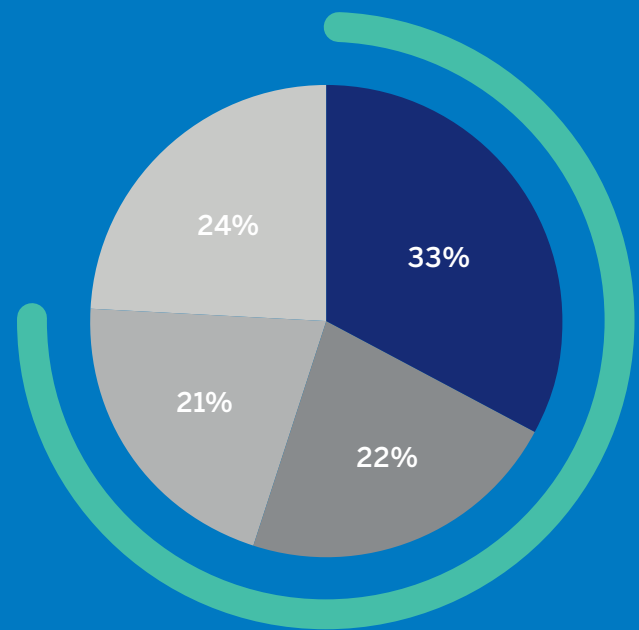
Gasto total en reuniones

● **66%** espera que su gasto en reuniones aumente



Formato de reuniones

● **76%** de las reuniones tendrán un componente presencial



● Sólo presencial ● Multi-hub híbrido*
● Híbrido ● Sólo virtual

*Multi-hub híbrido son dos o más reuniones en persona conectadas a través de una plataforma virtual

Fuente: Encuesta de Centroamérica y Sudamérica de American Express Meetings & Events, 2021.



MEETINGS & EVENTS

Descargue el Pronóstico de Eventos y Reuniones Globales del 2022

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