



Hotel Monitor

2020 Cities Forecast

These hotel price predictions for 150 key cities around the world reflect the wide variety of local conditions that travel buyers face when budgeting and managing their corporate lodging programs.

Across much of the world, the hotel industry is booming with business and leisure volumes growing, even as international trade tensions continue to dampen the economic outlook. A healthy global hotel construction pipeline should mean, in most cities, that hotel rates remain stable or see only modest rises. However, a number of outlier cities, often with a strong mix of business and leisure demand, are likely to see more pronounced price moves. Also note that these forecasts are made in local currencies: in destinations where inflation rates are volatile, the picture may look significantly different to those buying accommodation using foreign currencies.

For analysis of the factors impacting prices at regional, national and city level, read the **Hotel Monitor 2020**. And, for expert advice on how you can use data insights to optimize your lodging program, read our **Putting data to work for your lodging program** white paper.



Hotel City Predictions

North America

CANADA

Province	City	2020 Forecast
Alberta	Calgary	-2%
British Columbia	Vancouver	+3%
Ontario	Ottawa	+2%
	Toronto	+4%
Quebec	Montreal	+4%

UNITED STATES

State	City	2020 Forecast
Arizona	Phoenix	+1%
California	Burbank	0%
	Los Angeles	+1%
	San Diego	+1%
	San Francisco	+4%
	San Jose	+3%
	Santa Ana	+1%
Colorado	Denver	-2%
Connecticut	Hartford	+1%
District of Columbia	Washington	+3%
Florida	Fort Lauderdale	+1%
	Miami	-3%
	Orlando	+1%
	Tampa	+4%
Georgia	Atlanta	+1%
Illinois	Chicago	+5%
Indiana	Indianapolis	-1%
Maryland	Baltimore	+1%
Massachusetts	Boston	+1%
Michigan	Detroit	+3%
Minnesota	Minneapolis	-2%
Missouri	Kansas City	-2%
	St. Louis	+1%
North Carolina	Charlotte	+3%
	Raleigh-Durham	0%
New Jersey	Newark	+2%

Nevada	Las Vegas	0%
New York	New York	-3%
Ohio	Cleveland	-1%
	Columbus	-1%
Oregon	Portland	+2%
Pennsylvania	Philadelphia	0%
	Pittsburgh	-1%
Tennessee	Nashville	+1%
Texas	Austin	-1%
	Dallas	+1%
	Houston	0%
	San Antonio	-2%
Washington	Seattle	+2%
Wisconsin	Milwaukee	+2%

Latin America

SOUTH AMERICA

Country	City	2020 Forecast
Argentina	Buenos Aires	+47%
Brazil	Belo Horizonte	-1%
	Rio de Janeiro	+1%
	Sao Paulo	+5%
Chile	Santiago	+4%
Colombia	Bogota	+4%
Peru	Lima	+4%

CENTRAL AMERICA

Country	City	2020 Forecast
Guatemala	Guatemala City	+2%
Mexico	Guadalajara	+7%
	Mexico City	+3%
	Monterrey	+5%
Puerto Rico	San Juan	+3%

EMEA

EUROPE

Country	City	2020 Forecast
Austria	Vienna	+5%
Belgium	Brussels	+3%
Bulgaria	Sofia	+12%
Czech Republic	Prague	+1%
Denmark	Copenhagen	+1%
Finland	Helsinki	+2%
France	Bordeaux	0%
	Lyon	0%
	Marseille	0%
	Paris	+3%
	Toulouse	0%
Germany	Berlin	+2%
	Cologne	+1%
	Dusseldorf	+2%
	Frankfurt	+1%
	Hamburg	+2%
	Munich	0%
	Stuttgart	0%
Greece	Athens	+4%
Hungary	Budapest	+5%
Ireland	Dublin	+3%
Italy	Milan	+1%
	Rome	+1%
	Turin	+1%
Luxembourg	Luxembourg	+5%
Netherlands	Amsterdam	+1%
	Eindhoven	+1%
Norway	Oslo	+4%
Poland	Gdansk	-2%
	Krakow	+2%
	Warsaw	-1%
Portugal	Lisbon	+1%
Romania	Bucharest	+1%
Russia	Moscow	+3%
	St. Petersburg	+2%
Spain	Barcelona	+5%

	Madrid	+4%
Sweden	Gothenburg	+3%
	Stockholm	+1%
Switzerland	Geneva	0%
	Zurich	0%
Turkey	Ankara	+18%
	Istanbul	+9%
Ukraine	Kiev	+5%
United Kingdom	Aberdeen	-13%
	Birmingham	+2%
	Bristol	-1%
	Edinburgh	+1%
	Glasgow	0%
	London	+1%
	Manchester	0%

MIDDLE EAST

Country	City	2020 Forecast
Israel	Tel Aviv	+6%
Jordan	Amman	+1%
Oman	Muscat	-7%
Qatar	Doha	-10%
Saudi Arabia	Riyadh	-8%
United Arab Emirates	Abu Dhabi	-4%
	Dubai	0%

AFRICA

Country	City	2020 Forecast
Egypt	Cairo	0%
Ghana	Accra	+6%
Kenya	Nairobi	+3%
Nigeria	Lagos	-1%
South Africa	Cape Town	+2%
	Johannesburg	+4%

Asia Pacific

AUSTRALASIA

Country	City	2020 Forecast
Australia	Brisbane	-4%
	Melbourne	+2%
	Perth	-3%
	Sydney	+1%
New Zealand	Auckland	+9%

ASIA

Country	City	2020 Forecast
China	Beijing	+1%
	Chongqing	+2%
	Guangzhou	+3%
	Hong Kong	+3%
	Shanghai	+2%
India	Shenzhen	+5%
	Bangalore	+5%
	Hyderabad	+5%
Indonesia	Madras	+5%
	Mumbai	+6%
	New Delhi	+5%
	Poona	+5%
Japan	Jakarta	+4%
	Osaka	+5%
Kazakhstan	Tokyo	+4%
	Tselinograd	+2%
Malaysia	Kuala Lumpur	+2%
Philippines	Manila	+2%
Singapore	Singapore	+2%
South Korea	Seoul	+3%
Taiwan	Taipei	+1%
Thailand	Bangkok	+2%
Vietnam	Hanoi	+2%
	Ho Chi Minh	+2%

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