

# Asia Pacific– Key Indicators for 2023

## Top Meeting Destinations



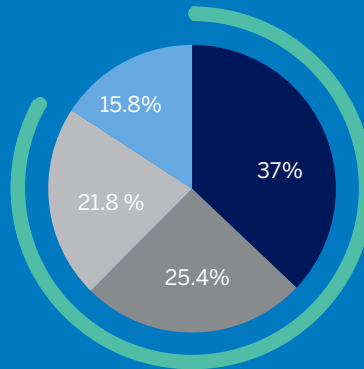
The top 5 meeting destinations in Asia Pacific, based on client data from the American Express Meetings & Events Meetings Insight platform, reflect the

impact of restrictions in the region over the last year, with Singapore and China not making the list.

- 1 Sydney, Australia
- 2 Tokyo, Japan
- 3 Seoul, South Korea
- 4 Kawasaki, Japan
- 5 Osaka, Japan

## Meetings by Format

- **84%** of meetings will have an in-person component, compared to **81%** in 2022

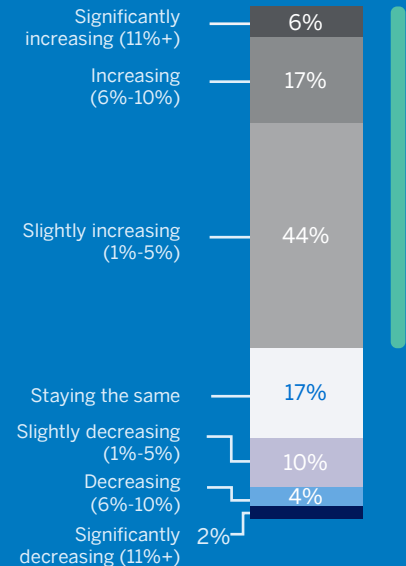


- In-Person only
- Hybrid Multi-Hub\*
- Hybrid
- Virtual Only

\* Hybrid multi-hub is two or more in-person meetings connected via a virtual platform.

## Overall Meeting Spend

- **67%** expect their meeting spend to increase, compared to **60%** in 2022



Source: Asia Pacific Survey from American Express Meetings and Events, 2022



**MEETINGS & EVENTS**

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