

# Discover new capabilities for Energy, Mining, and Marine businesses to make crew travel more sustainable.

Hear from Nicole Sautter, American Express Global Business Travel's global sustainability manager, on how leaders in the Energy, Mining, and Marine sectors can reach emissions targets through their data and the convenience of flexible travel solutions.



At American Express Global Business Travel (Amex GBT), we believe that travel is a force for good. That is why we are building a comprehensive suite of climate solutions with the technology and tools needed to achieve net zero, and driving the behavior change at organizational and individual levels that is necessary to get us there. Learn more about our green marketplace and how we help our business partners achieve their sustainability objectives through tracking and reporting, influencing choice, procuring green, promoting offsets, and working towards net zero.

#### What is the Green Marketplace?

Through our green marketplace, we aggregate demand from valued clients and drive volume to preferred suppliers. We are working on a range of solutions to tackle climate change, including innovating and investing in technologies and tools to help clients reach net-zero carbon emissions, while also encouraging changes in behavior at both the corporate and personal levels. Our multiprong strategy helps our business partners meet their goals for a sustainable future through:



## Advancing Holistic Action for Sustainable Travel

Amex GBT has committed to achieving industry benchmark ESG standards and providing robust solutions for clients and partners to do the same. Here's how we can build on our unique position in the center of the global travel ecosystem to help advance sustainability internally and externally:

#### Within Amex GBT

- In 2021, Amex GBT committed to the Science Based Targets initiative (SBTi).
   By formally committing to the SBTi, we are reaffirming our determination to achieve net-zero emissions by 2050 while helping our clients and travelers on their decarbonization journeys.
- We were awarded a Platinum EcoVadis rating, placing Amex GBT in the top 1% of travel companies for exemplary corporate social responsibility performance.

#### **New Solutions for Clients**

- We have announced an agreement with climate tech company CHOOOSE to integrate its carbon emissions calculations across Amex GBT's travel booking and reporting tools. The aim is to enhance our sustainability solutions by increasing the precision and consistency of greenhouse gas emissions data and to build architecture for future carbon compensation.
- We help clients influence their travel choices by helping them track and monitor carbon emissions from their travel program.
   Our travel and expense platform, Neo™, provides their travel managers, arrangers, and travelers with the data and tools necessary to implement greener travel policies and make environmentally focused booking choices. With Neo's new features, travelers can understand which flights are more sustainable.
- Access our global network of suppliers and vendors to make procurement greener.
   Source for sustainable hotel stays and EV car rentals to improve on travel emissions reductions now.

Amex GBT's pilot sustainable aviation fuel (SAF) program, in collaboration with Shell Aviation, helps provide companies with access to SAF, cutting-edge measurement tools, and knowledgeable consultants to help guide your travel program optimization. Companies that sign up to the pilot have access to Avelia, one of the world's first blockchain-powered digital SAF book-and-claim solutions for business travel. While representing a relatively smaller portion of aviation, business travel can play a large role in leading the transition towards net-zero aviation."

- Nicole Sautter, Manager, Global Sustainability



### **Build on Amex GBT's Comprehensive Ecosystem**

There's more to what we can accomplish together with our green marketplace. Amex GBT has a comprehensive ecosystem to support making your travel experience more sustainable.

#### Travel and expense management solutions

Our end-to-end managed travel programs support a company's strategic approach to travel and expense. Get access to booking technology, program optimization, and policy management through our services, with a focus on personalized traveler experiences and a high duty of care.

### Meetings and events management

We support strategic meeting management (in hybrid, virtual, and in-person formats), vendor sourcing, technology selection, and more.

### **Global business consulting**

Our team supports clients on a customized level as they navigate the constantly evolving global travel industry.

Amex GBT continuously lobbies for the accelerated uptake of SAF supported by comprehensive governmental policy, underpinning the environmental and economic benefits of SAF. For example, Amex GBT advocates for US Blender's Tax Credit and participates in the UK Department of Transport consult on SAF and Parliamentary inquiry on fueling the future.

## Looking Towards a Future of Sustainable Travel in the Energy, Mining, and Marine Sectors

Environmental progress can happen when we work together and invest in new technologies that can deliver meaningful change to global travel. As we innovate our suite of powerful tools and global partnerships to act on our collective responsibility for the planet, we welcome our clients in the Energy, Mining, and Marine sectors to become a part of a new, more sustainable travel experience.

Learn about our commitment to our people, our customers, the environment, and more.

