






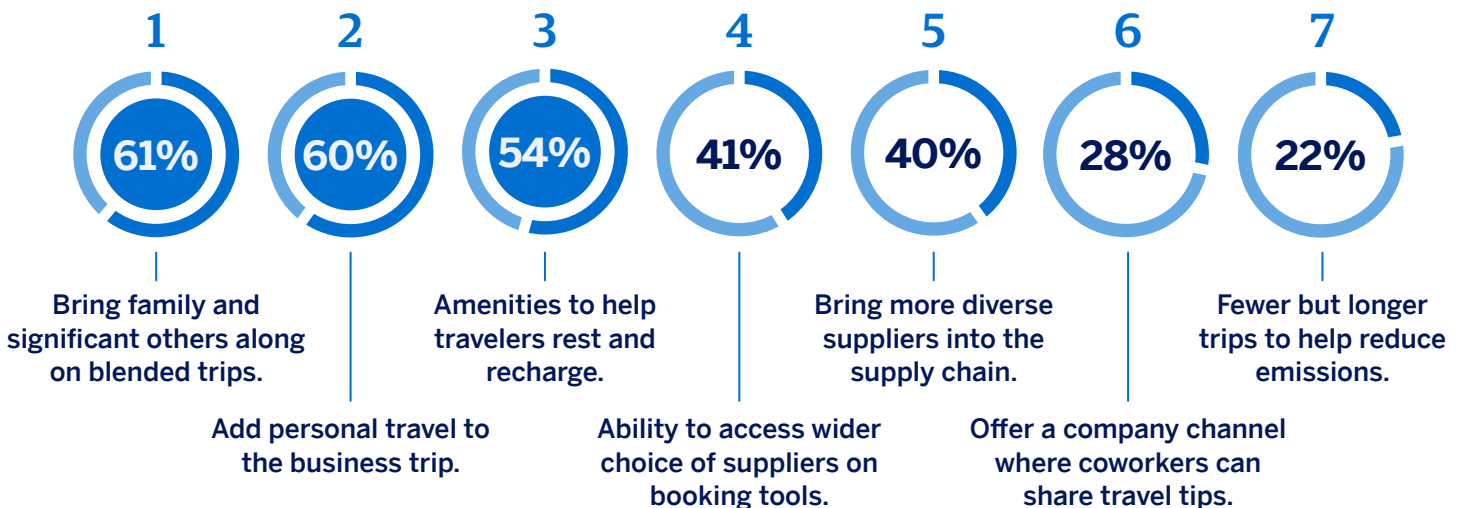
7 Travel Strategies for Mobilizing the Modern Workforce



In [Why Business Travel is the Center of the New Company Culture](#) American Express Global Business Travel argued that travel is key for driving company culture. The report identified 5 ways organizations can use travel to support and enable employees in an age of remote and hybrid working.

 <p>Unite employees to strengthen culture.</p>	 <p>Provide wellness perks to boost morale.</p>	 <p>Create opportunities for learning.</p>	 <p>Give employees autonomy over travel plans.</p>	 <p>Bring company purpose & values to life.</p>
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Travel policy is a critical lever for shaping employee experience: we tested **7 travel policy strategies** with nearly 3,000 employees and more than 2,000 employers to understand if travel managers are adjusting policy in the ways that provide the most value to today's workforce.¹



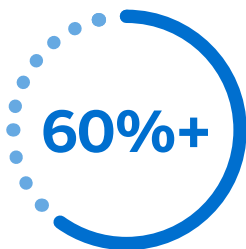
Asked what they want from the travel policy, surveyed employees prioritize wellbeing measures.

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Employers and employees agree - adapting travel policy to support the modern workforce makes business sense, making the company:



Forward-thinking companies are already adapting travel policy to accommodate the modern workforce.



More than **60%** surveyed have adopted – or are working to adopt - policies based on the 7 strategies.



According to our polling, smaller companies, with between 51 to 100 employees, are fastest when it comes to implementing the 7 strategies.

For more insights into how travel and meetings can support organizations in the age of hybrid and remote working, visit the [Amex GBT Business Travel Resources Hub](#)



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1 Methodology: Research company The Quorum surveyed 2,973 employees and 2126 employers between September 21 and October 4, 2023. Respondents were drawn proportionately across Australia, the United Kingdom, and the United States.