

North America – Key Indicators for 2023

Top Meeting Destinations

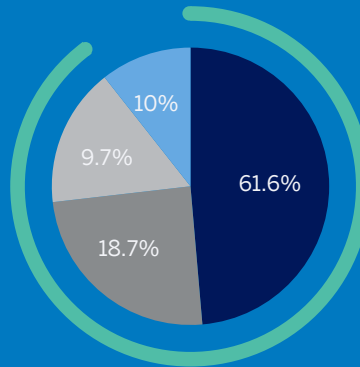


The top 5 meeting destinations in **North America**, based on client data from the American Express Meetings & Events Meetings Insight platform, indicate that the major urban centres are in high demand.

- 1 Las Vegas, Nevada
- 2 Orlando, Florida
- 3 New York, New York
- 4 Dallas, Texas
- 5 Atlanta, Georgia

Meetings by Format

● **90%** of meetings will have an in-person component, compared to **88%** in 2022

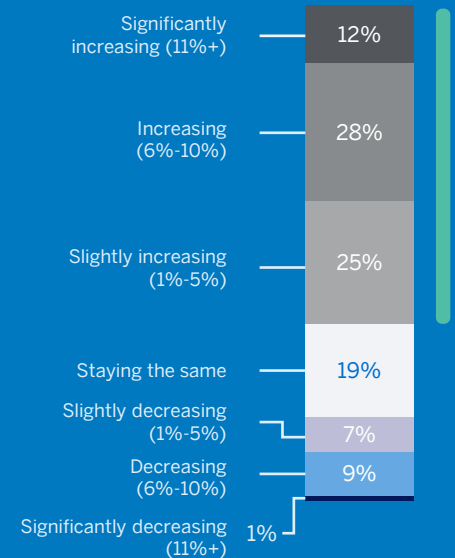


● In-Person only ● Hybrid Multi-Hub*
● Hybrid ● Virtual Only

* Hybrid multi-hub is two or more in-person meetings connected via a virtual platform.

Overall Meeting Spend

● **65%** expect their meeting spend to increase, compared to **68%** in 2022



Source: North American Survey from American Express Meetings and Events, 2022



MEETINGS & EVENTS

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