

Global Trends



Anchored by safety and flexibility

To get back to in person, respondents say the two most important factors are:

58%



Confidence in duty-of-care components for attendee health and safety

55%

Supplier flexibility

And led by internal meetings

The top 3 meeting types with the largest projected growth in 2022

1.

Internal team meeting/training

2.

Small/simple meeting

3.

Client/customer advisory board

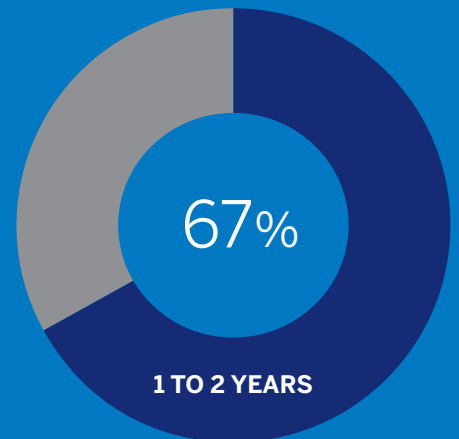
The Way Forward

After a turbulent year, our survey respondents say they are optimistic and prepared for the return of in-person events in 2022.

Pre-pandemic activity levels are in sight



Two-thirds expect in-person meeting levels to return to their pre-pandemic numbers sooner rather than later



Comfort with technology is increasing

In the meantime, planners have increased their tech know-how



73%

are very optimistic about their ability use technology to enhance the meeting experience vs. 61% in 2021

And sustainability matters more than ever



83%

of organizations take sustainability into account when planning meetings and events

Source: North American, European, Asian Pacific, and Central/South American Surveys from American Express Meetings & Events, 2021.



MEETINGS & EVENTS

Download the 2022 Global Meetings and Events Forecast

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