

## The Future of Business Travel

Times have changed, but business travel is still essential to many companies throughout the world. With every passing day, more and more professionals are returning to their routines and embarking upon work-related travel. Globetrender and Business Traveller magazine spoke with more than 2,000 business travellers across the globe to gain their insights on what's in store for the industry, find out their level of comfort visiting clients face-to-face and learn what precautions they're taking to stay safe.

### BUSINESS TRAVEL IN THE PAST YEAR



**89%** of business travellers around the world stopped travelling when there were restrictions in their region during the pandemic

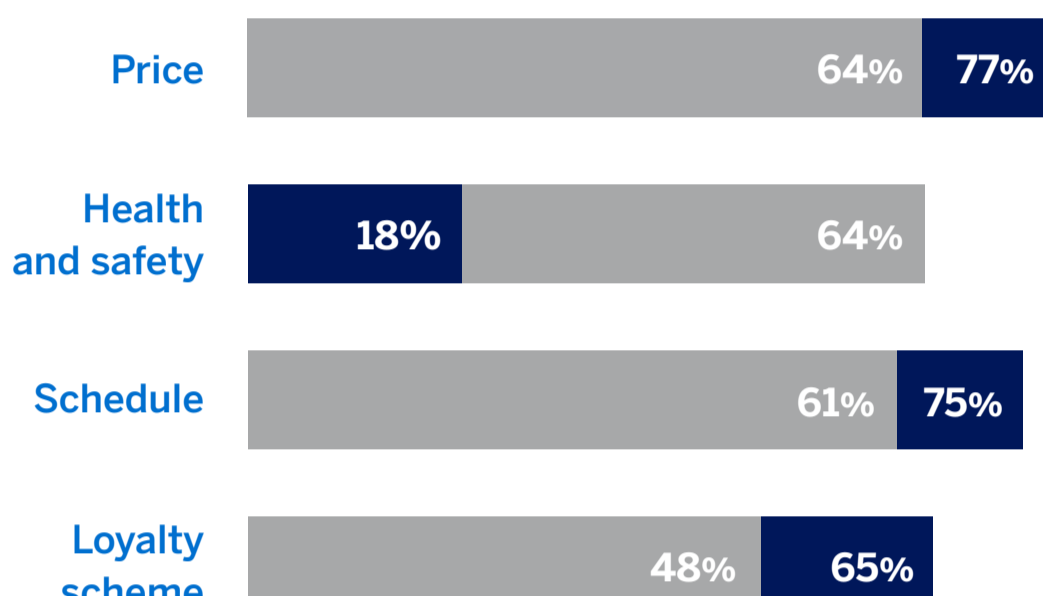


**55%** the percentage increase in business travel since travel restrictions eased

### THE MOST IMPORTANT FACTORS WHEN BOOKING A BUSINESS TRIP

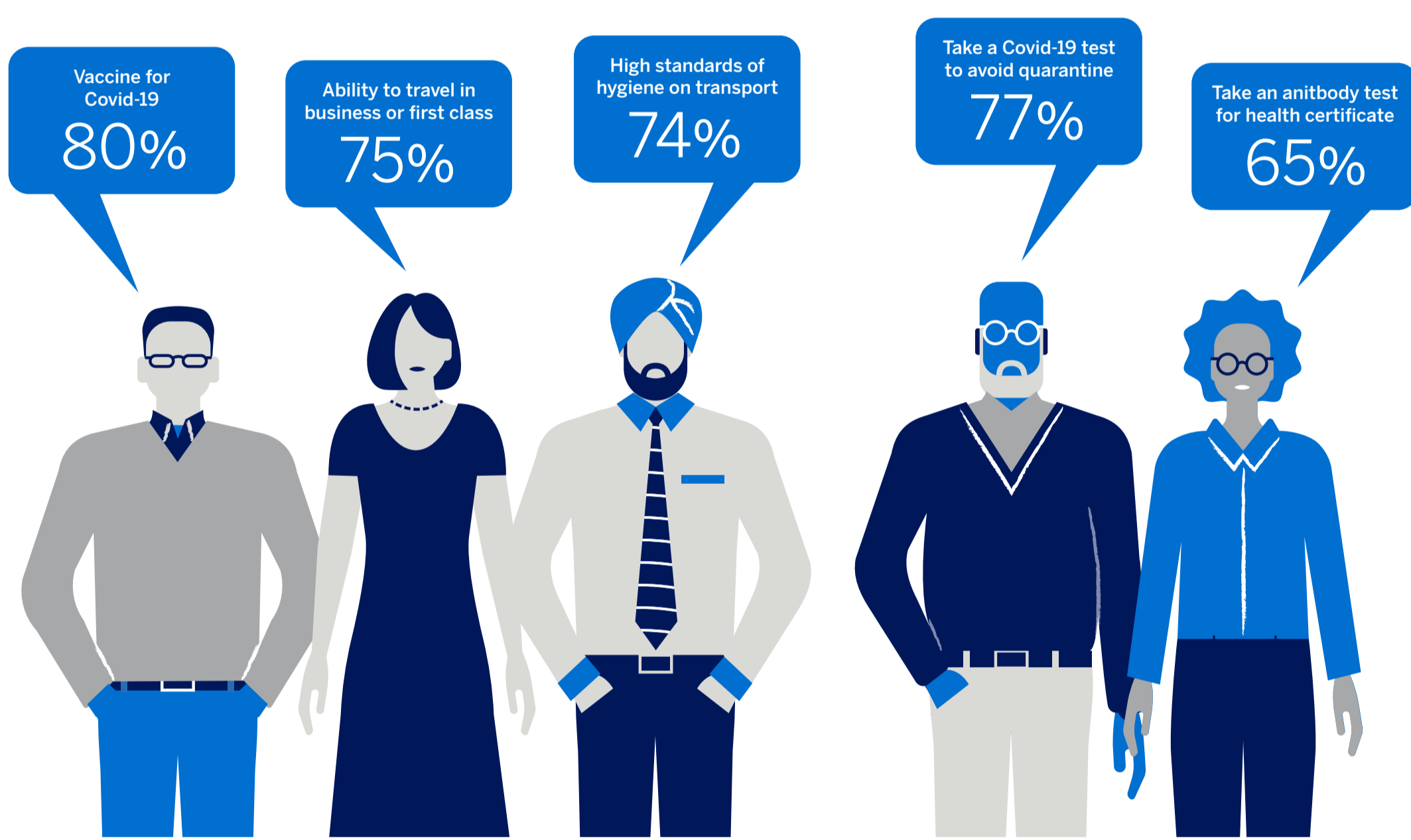


Prior to 2020, only 5% ranked health and safety as the most important factor when booking a trip vs 40% this year



When ranking the most important factors when booking a business trip both pre-pandemic and during, these were the top four results

### BUSINESS TRAVELLER CONFIDENCE



WHAT CONDITIONS WOULD MEAN PEOPLE WERE MORE LIKELY TO TRAVEL FOR BUSINESS IN THE FUTURE?

(Respondents were asked to rank the top three in order of importance)

WHAT WOULD BUSINESS TRAVELLERS BE WILLING TO DO TO INCREASE CONFIDENCE/EASE OF TRAVEL?

### THE FUTURE OF VIRTUAL WORKING VS BUSINESS TRAVEL



**76%** agree that being face to face with clients is preferable to remote working for sales meetings and pitches

**55%** agree that remote working is not satisfactory for HR

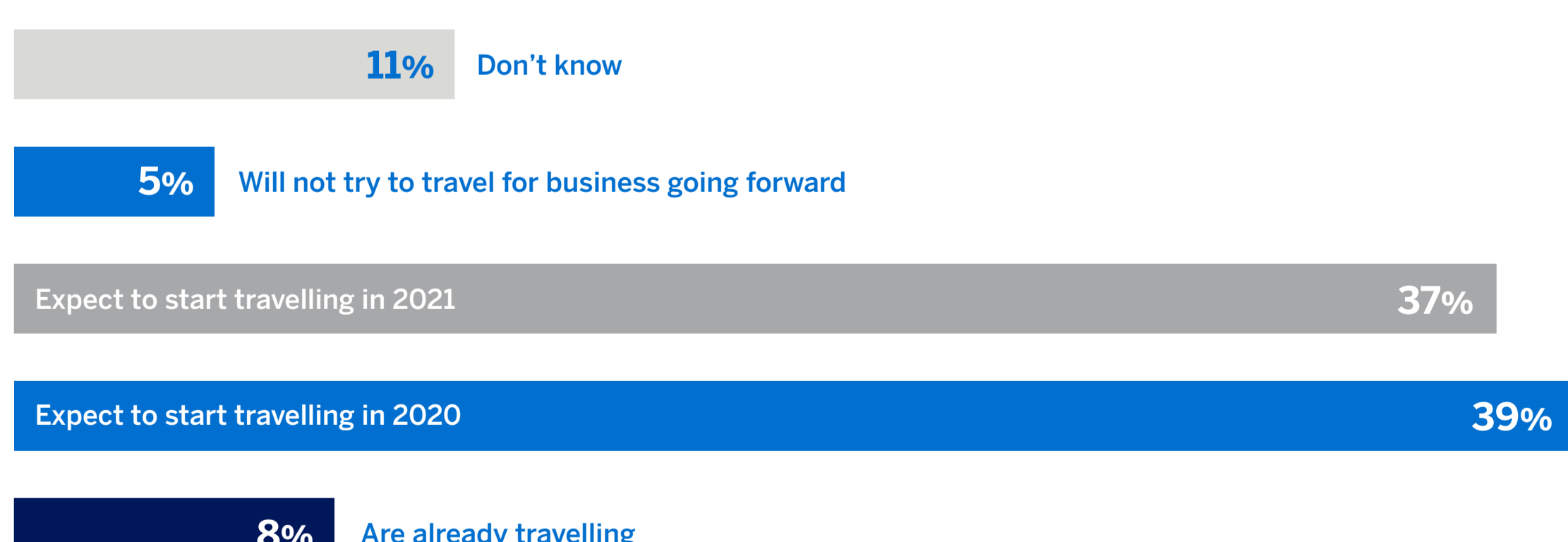


SUSTAINABILITY

**67%** view remote working as a way to help kickstart carbon footprint reduction

### GETTING BACK ON THE ROAD

#### WHEN WILL BUSINESS TRAVELLERS START TRAVELLING AGAIN?



Over the next 18 months, we expect to have new data that will lead to a flurry of changes in corporate travel. In addition, you can also assume that the industry will continue to increase safety precautions to help ensure travellers remain safe. You can find out more about what to expect by downloading The Future of Business Travel Report, featuring insights from thousands of global business travellers and expert forecasting from Business Traveller and Globetrender.

[DOWNLOAD THE FULL REPORT NOW](#)

Source: "Globetrender: The Future of Business Travel". 2020.

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