

LATEST WHO FIGURES (accurate 25.03.20)

- | | |
|------------------------------|------------------------------|
| Globally | Eastern Mediterranean Region |
| • 414 179 confirmed (40 712) | • 29 631 confirmed (2416) |
| • 18 440 deaths (2202) | • 2008 deaths (131) |
| Western Pacific Region | Region of the Americas |
| • 97 766 confirmed (1186) | • 60 834 confirmed (11 390) |
| • 3518 deaths (16) | • 813 deaths (248) |
| European Region | African Region |
| • 220 516 confirmed (25 007) | • 1664 confirmed (359) |
| • 11 986 deaths (1797) | • 29 deaths (3) |
| South-East Asia Region | WHO RISK ASSESSMENT |
| • 2344 confirmed (354) | • Global Level Very High |
| • 72 deaths (7) | |

[Link to WHO Situation Reports](#)

ESTIMATED ECONOMIC IMPACT

- Latest research from WTTC shows a 50% increase in jobs at risk in Travel & Tourism - [WTTC](#)
 - Up to 75 million T&T jobs at risk
 - \$2.1 trillion economic loss
- Lives being devastated and one million jobs a day being lost due to coronavirus pandemic - [WTTC](#)
- Coronavirus to Cause 5.9 Million Travel-Related Job Losses Before May - [US Travel Association](#)

Other Information

- WTTC Economic Impact Results for 2020 - [WTTC](#)
 - T&T contributed to 10.3% global GDP in 2019
 - T&T supports 1 in 10 jobs (330 million)
 - 1 in 4 new jobs created by T&T in 2019
 - T&T growth (3.5%) outpaced that of the global economy (2.5%) for the 9th consecutive year
- World Travel Restrictions - [UN World Food Programme](#)
- List of Travel Restrictions - [IATA](#)
- Aviation & COVID-19 - [ICAO](#)
- COVID-19 Information Page - [European Travel Commission](#)
- COVID-19 Putting People First - [UNWTO](#)
- Responding To COVID-19: Primer, Scenarios, And Implications - [Oliver Wyman](#)

WTTC'S KEY MESSAGES ON COVID-19

- We are deeply concerned by the situation presented by COVID-19, particularly the loss of life so far. First and foremost, the Travel & Tourism sector remains committed to prioritising the health, safety and well-being of its customers and employees.
- Our sector is facing an unprecedented challenge, with some companies already on the brink of collapse. At this time, WTTC reinforces the importance of strong public-private partnerships and greater international coordination to ensure that we execute a coordinated response to the challenges faced by the sector during the management and recovery from COVID-19.
- Travel & Tourism represents 10.3% of global GDP and supports 1 in 10 jobs on the planet (330 million) making it a huge driver of economic growth and the backbone of many economies around the world. With the right measures in place to support the survival of the sector, it can, and will be a vehicle to drive recovery when we enter this next phase.
- WTTC is calling upon all governments to take drastic and decisive action now to prevent this global health crisis becoming a worldwide economic catastrophe, and to preserve and protect the contribution of the Travel & Tourism sector. Doing nothing is not an option.
- The vast closure of hotels, suspension of the majority of international and domestic airline flights, cessation of cruise lines and growing global travel bans are having a catastrophic 'domino effect' hitting huge numbers of suppliers worldwide.

WTTC GOVERNMENT ENGAGEMENT

World tourism leaders have been [urged to execute crucial measures](#) to save the Travel & Tourism sector, ahead of a special meeting of the G20 hosted by the Kingdom of Saudi Arabia today. WTTC proposes three vital measures to be taken **now**:

1. Financial help must be granted to protect the incomes of millions of workers in the sector facing severe economic difficulties.
2. Governments must extend vital, unlimited interest free loans to global Travel & Tourism companies, as well as the millions of SMEs as a stimulus to prevent collapse.
3. All government taxes, dues and financial demands on the Travel & Tourism sector need to be waived with immediate effect at least for the next 12 months.

Please share the [Open Letter](#) among your networks.

Engagement with Governments and Global Policy Monitoring

WTTC is currently in talks with over 75 governments around the world to discuss urgent measures that can be taken to intervene and make it clear how businesses can access potentially life-saving loans and tax breaks to prevent their imminent collapse.

We are tracking global policy shifts every day, and you can access this information (which is updated daily) under the Government Engagement section [here](#)

WTTC LATEST MEDIA COVERAGE

- Global Airlines Ask for Cash as Governments Unveil Limited Rescue Plans - [The Wall Street Journal](#)
- The way we book travel could change for a long time, says LEE BOYCE: Coronavirus may deter Britons from cheap overseas breaks indefinitely - [Daily Mail](#)
- Real-time data show virus hit to global economic activity - [The Financial Times](#)
- Tourism loses a million jobs a day due to the coronavirus crisis - [El Mundo](#)
- People who travel for a living are struggling to find work - [Vox](#)
- Centre assesses damage to tourism & hospitality industry - [Times of India](#)
- Tourism loses 1 million jobs a day due to covid-19, according to WTTC - [El Confidencial](#)
- Millions of jobs at risk in Mexico over coronavirus - [Al Jazeera](#)
- Gloria Guevara BROADCAST - [Fox Business](#)
- Coronavirus: 75 million travel jobs will be lost worldwide without government intervention - [The Independent](#)
- Mexico, el sexto país con más empleos turísticos en peligro por Covid-19: WTTC - [El Universal](#)

