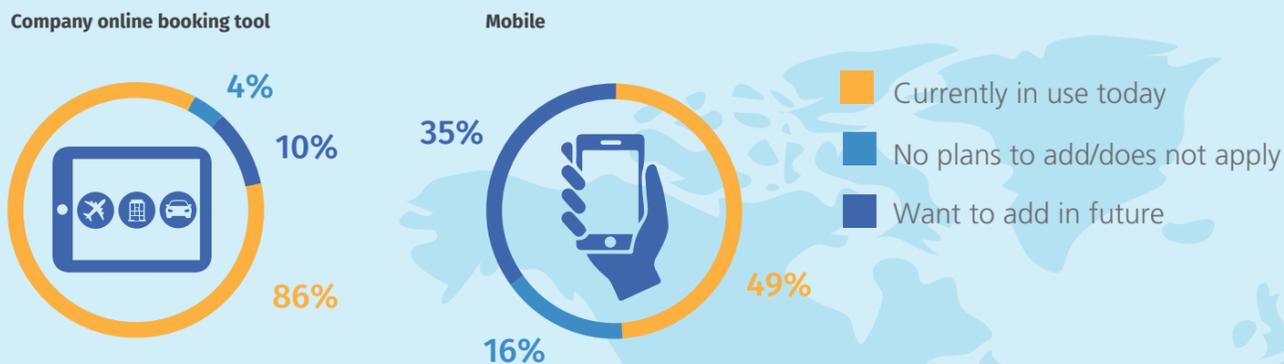


Booking tools and technologies: one size does not fit all

What exactly do today's corporate travel managers and bookers need from OBTs and other booking technologies – and are they meeting expectations? ACTE, in collaboration with American Express Global Business Travel, asked corporate travel buyers about their issues, concerns and objectives around online booking.

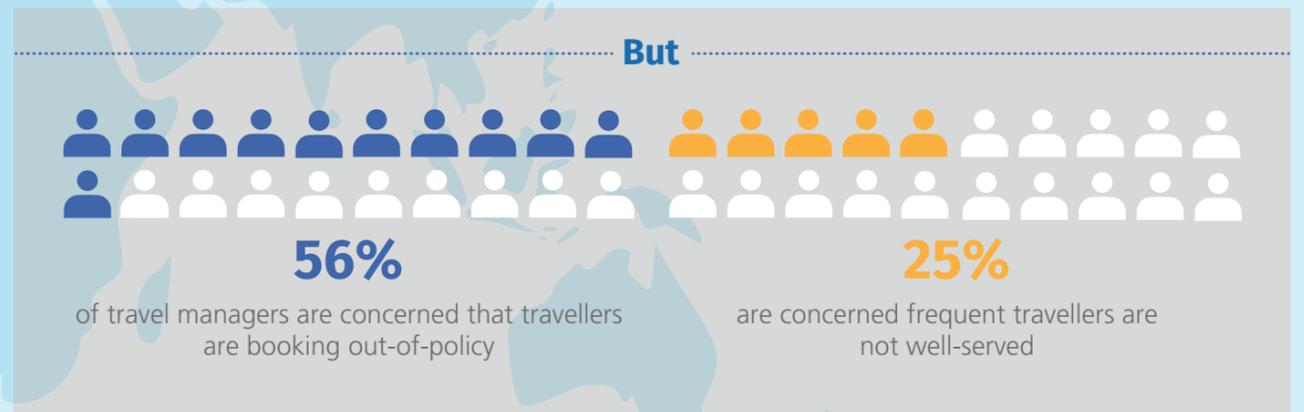
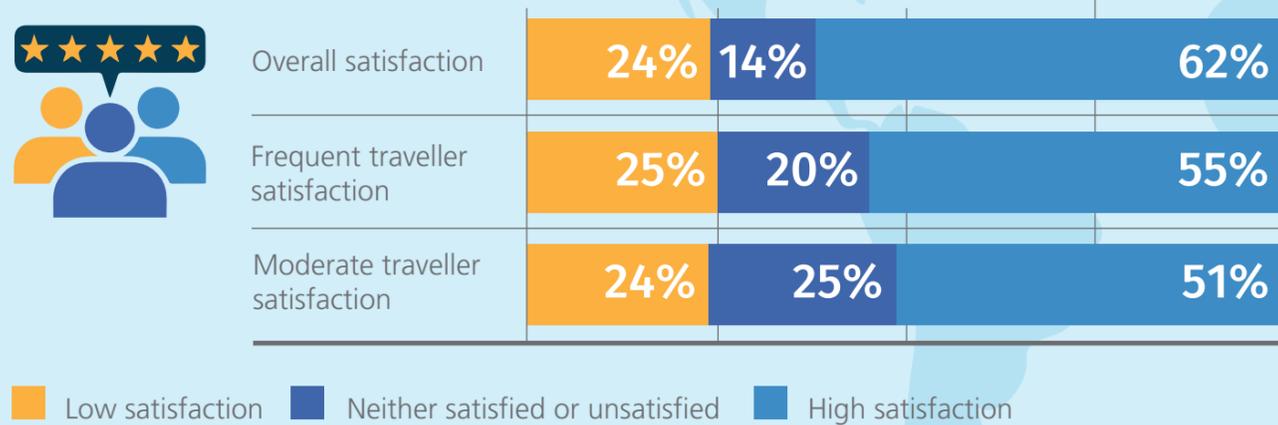
Online booking tools are the clear channel leaders for business travellers booking trips



Top 5 reasons for traveller non-compliance



Travel managers are generally satisfied with OBTs



Get the whole picture –

download the *Booking Tools and Technologies: One size does not fit all* whitepaper from www.acte.org to see the results of our global study.

About the research

ACTE surveyed 202 travel managers around the globe between February and March 2019 through an online poll. Business travellers are categorised as follows, based on number of trips taken annually: Frequent (25+), Moderate (16-25), Occasional (6-15), Infrequent (1-5).

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