

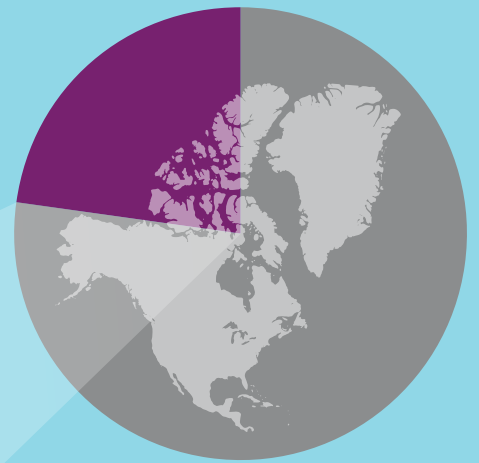
# The State of Meetings in 2018

Looking ahead to 2018, the meetings and events industry can be described as a thriving environment with steady and increasing investment, with meetings viewed as a growth enabler within organizations.

According to the Meetings Forecast 2018 Survey Respondents:

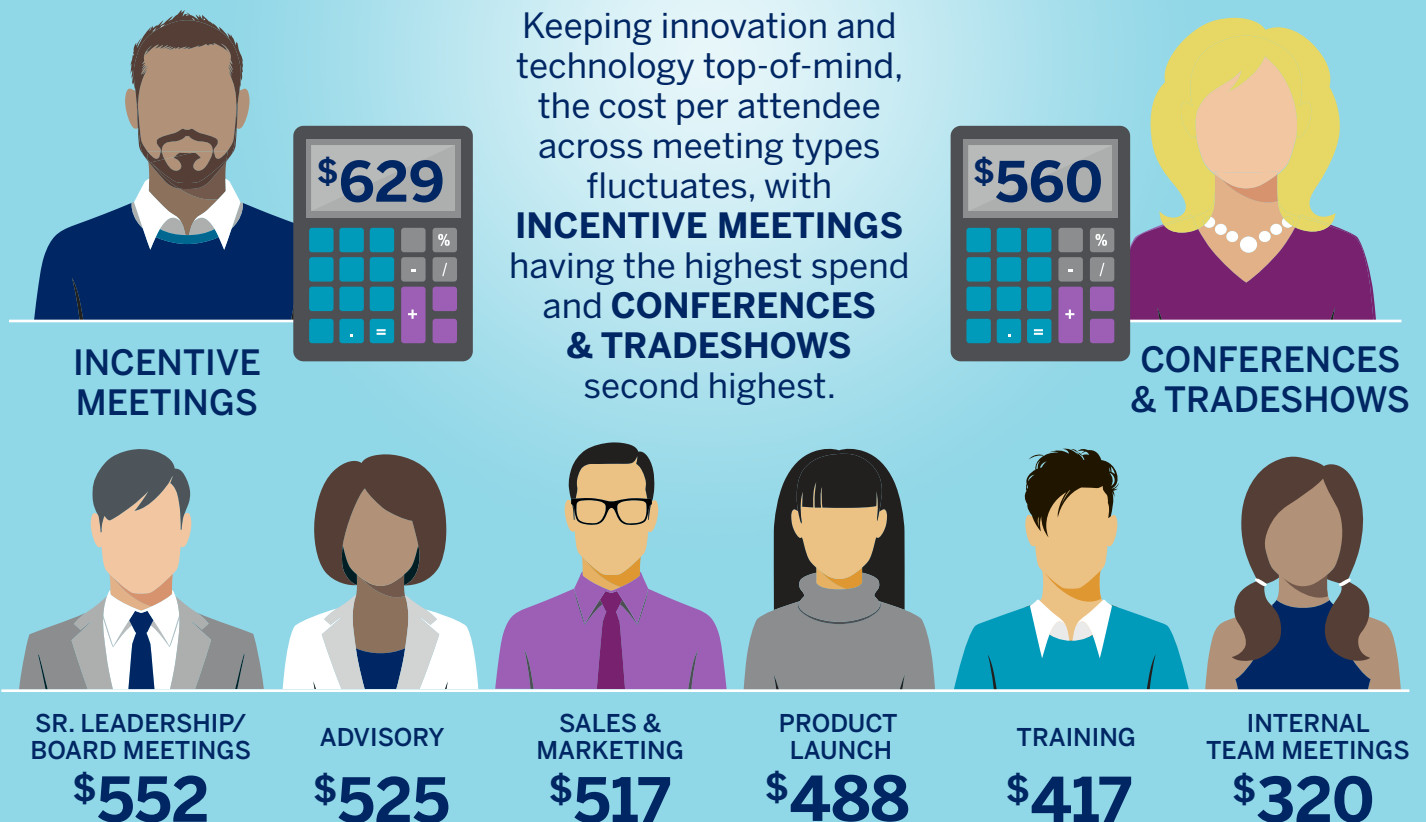
## PERCENTAGE OF PREDICTED TOTAL MEETINGS

Throughout **NORTH AMERICA**, in 2018, top meeting types will be:



**CONFERENCES & TRADESHOWS** will account for more than **ONE-FIFTH** of planned meetings activity.

## COST PER ATTENDEE EXCLUDING AIR COSTS



 MEETINGS & EVENTS

Download the 2018 Global Meetings and Events Forecast