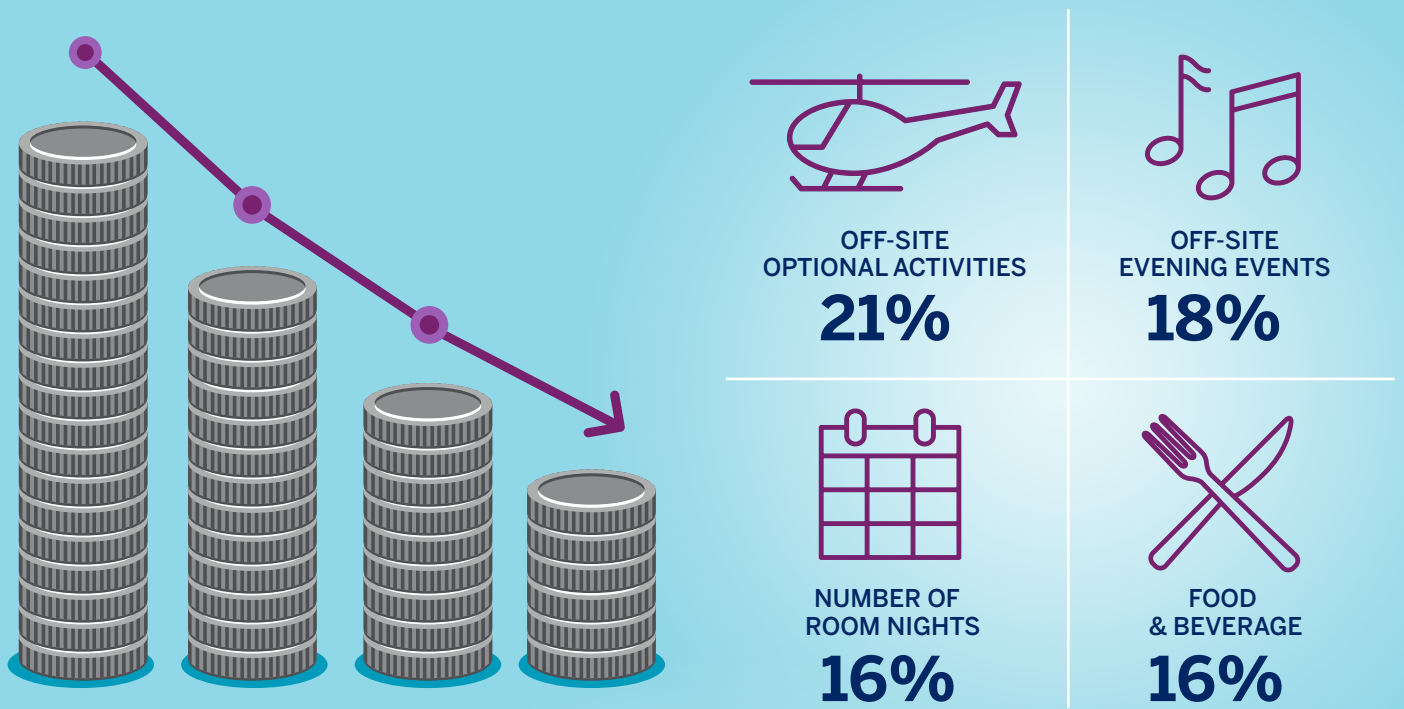


# Prioritizing Your Meeting Spend

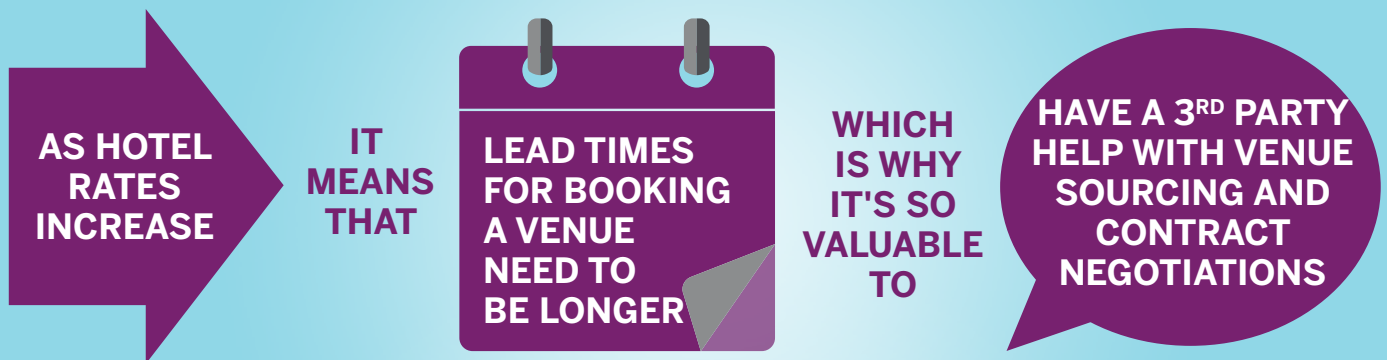
Meetings budgets are holding steady, but costs continue to rise, especially in the hotel space. The expectations for delivering exceptional attendee experiences with limited dollars means meeting planners have to make tough choices.

According to the Meetings Forecast 2018 Survey Respondents:

## IF RESPONDENTS HAD TO CUT THEIR MEETINGS BUDGET, IN NORTH AMERICA THEY WOULD CUT...



In **NORTH AMERICA**, as hotel and air rates rise faster than meetings budgets, planners indicate a focus on attendee experience.



Through **MEETINGS EXPERT**, our team can help you:



Find the best locations within budget



Negotiate contract terms and reduce risk



Negotiate maximum savings



Consolidate reporting

...giving you more time to tackle other tasks.



MEETINGS & EVENTS

Learn more about **MEETINGS EXPERT**