



# What Business Travelers in **the Americas** Can Expect to Pay in **2017**

The 2017 Global Business Travel Forecast by American Express Global Business Travel is an annual product which forecasts industry rates for Hotel, Air and Ground across the Americas, EMEA and APAC markets for 2017.

In **North America**, air and hotel demand is keeping pace with increased supply, leading to moderate rate and fare increases in 2017. In **Latin America**, most countries will see slight increases in fares with the exception of **Brazil** and **Argentina**, where fares are expected to decrease slightly due to overcapacity, political turmoil and declining currency values.

In North America, lower fares from overcapacity and fierce competition will be offset by higher ancillary fees as airlines look for new sources of revenue.

Despite some bright spots in Mexico, demand in Latin America remains low and rates are expected to decline slightly overall.

Car rental companies are expected to increase their focus on ancillary offerings to drive profits. The influence of Uber™ and Lyft™ have spurred tech enhancements from taxi and car services, improving customer experience.

