

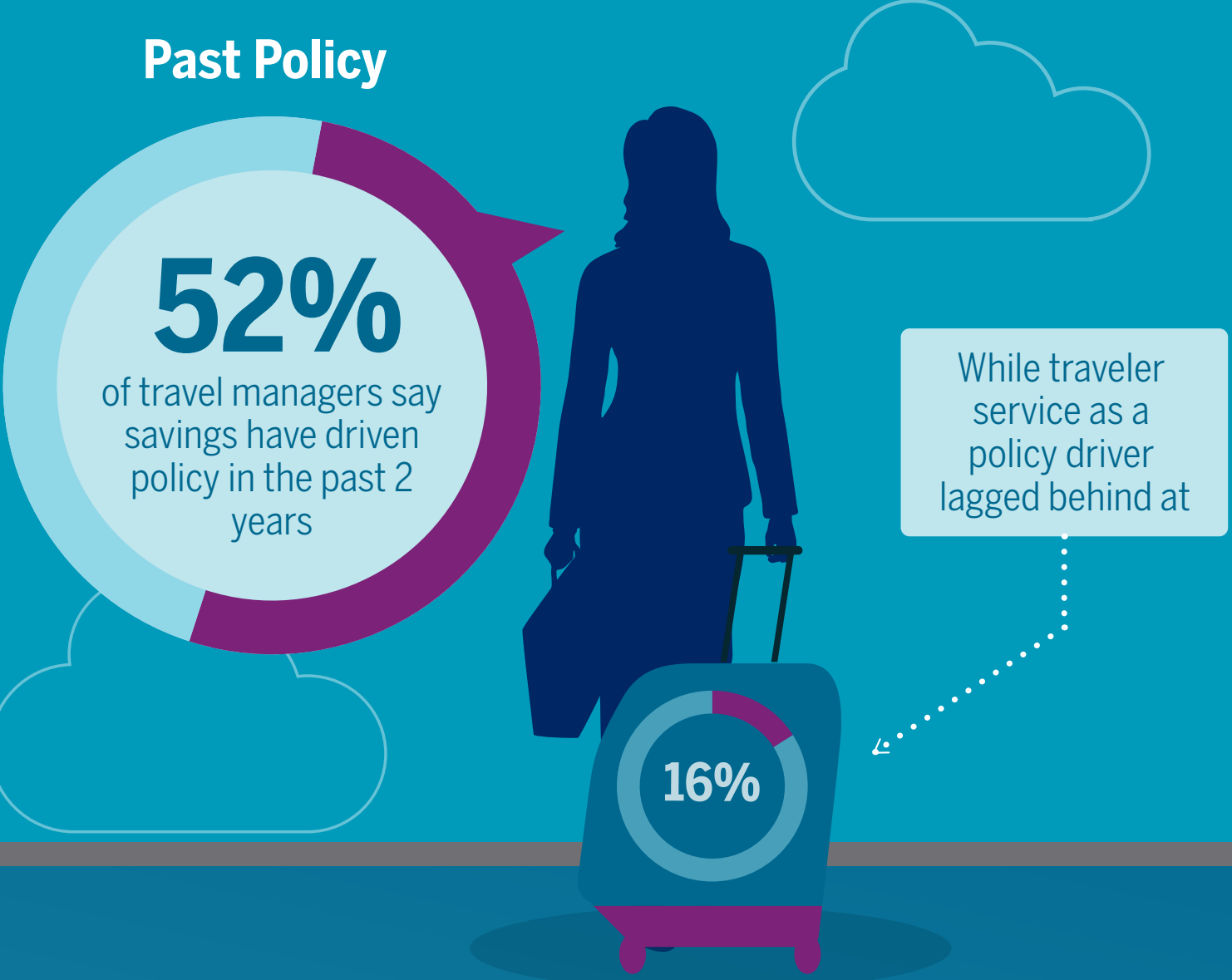
THE EVOLUTION OF TRAVEL POLICY

A GLOBAL VIEW ON THE FUTURE

A Rising Focus On Traveler Experience

Travel managers are picking up on new strategies to improve traveler experience, and deliver on key company goals, too. Let's take a look at where businesses have been on travel policy, and where they're going in the not-so-distant future

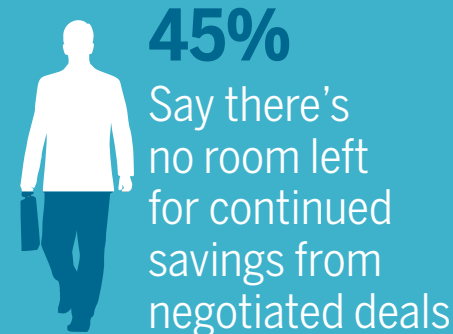
WHERE WE ARE TODAY



Deep Dive

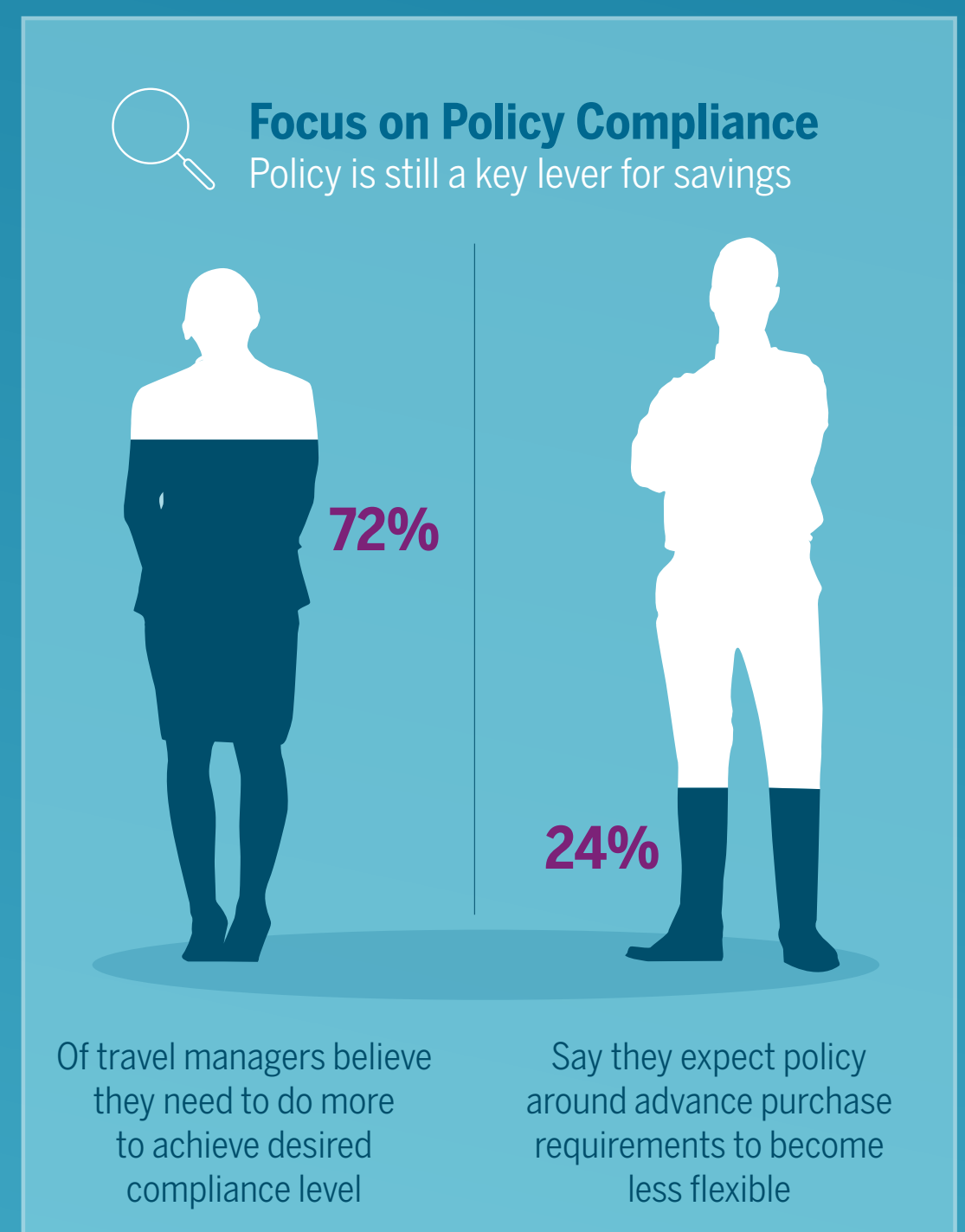
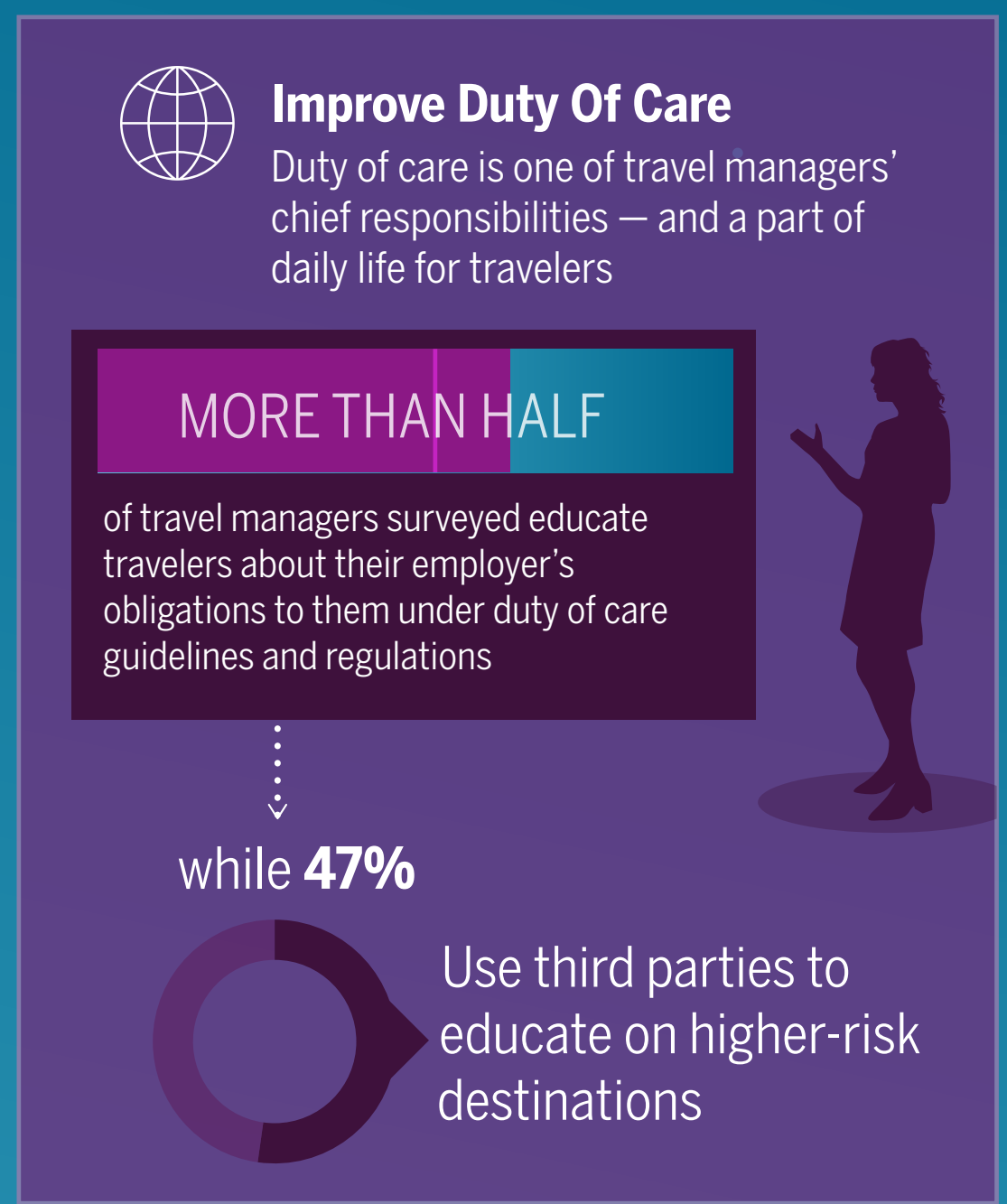
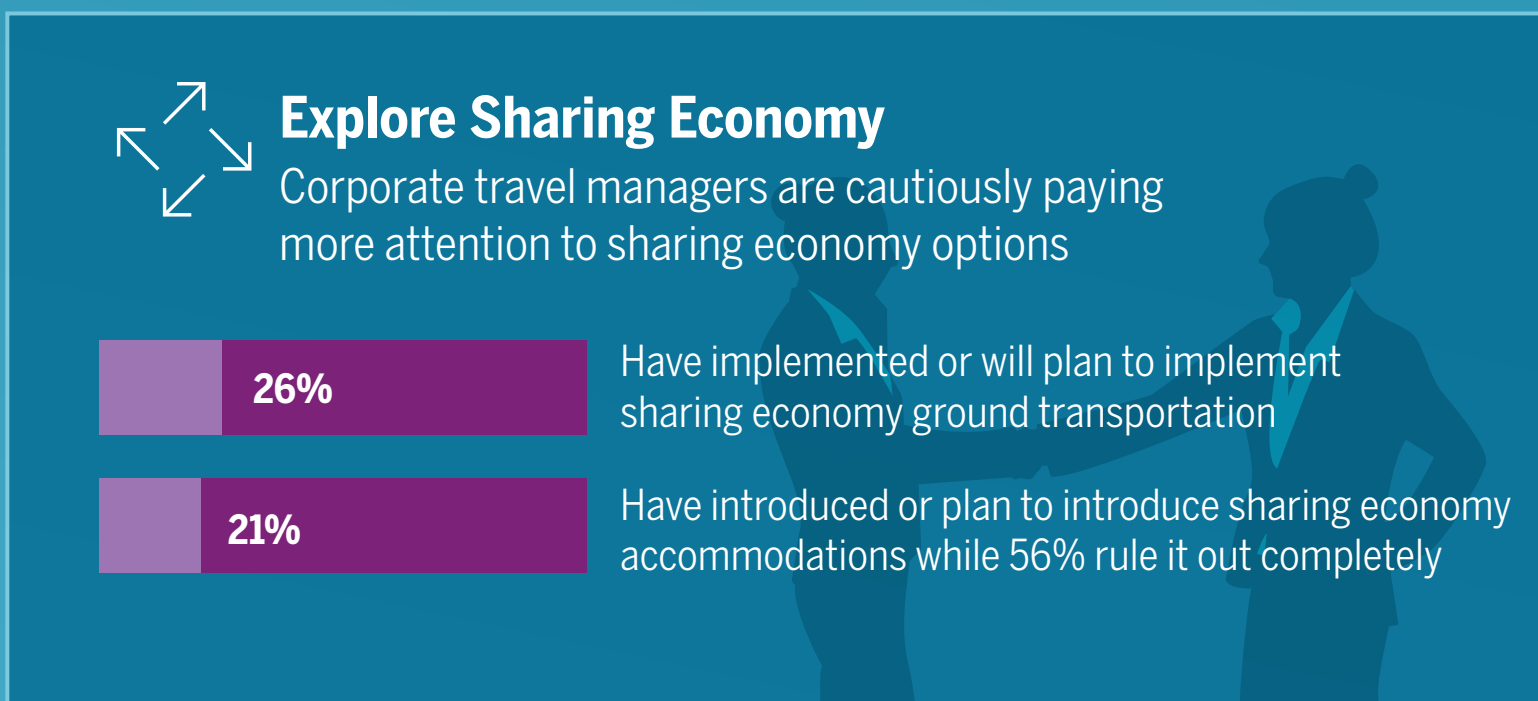
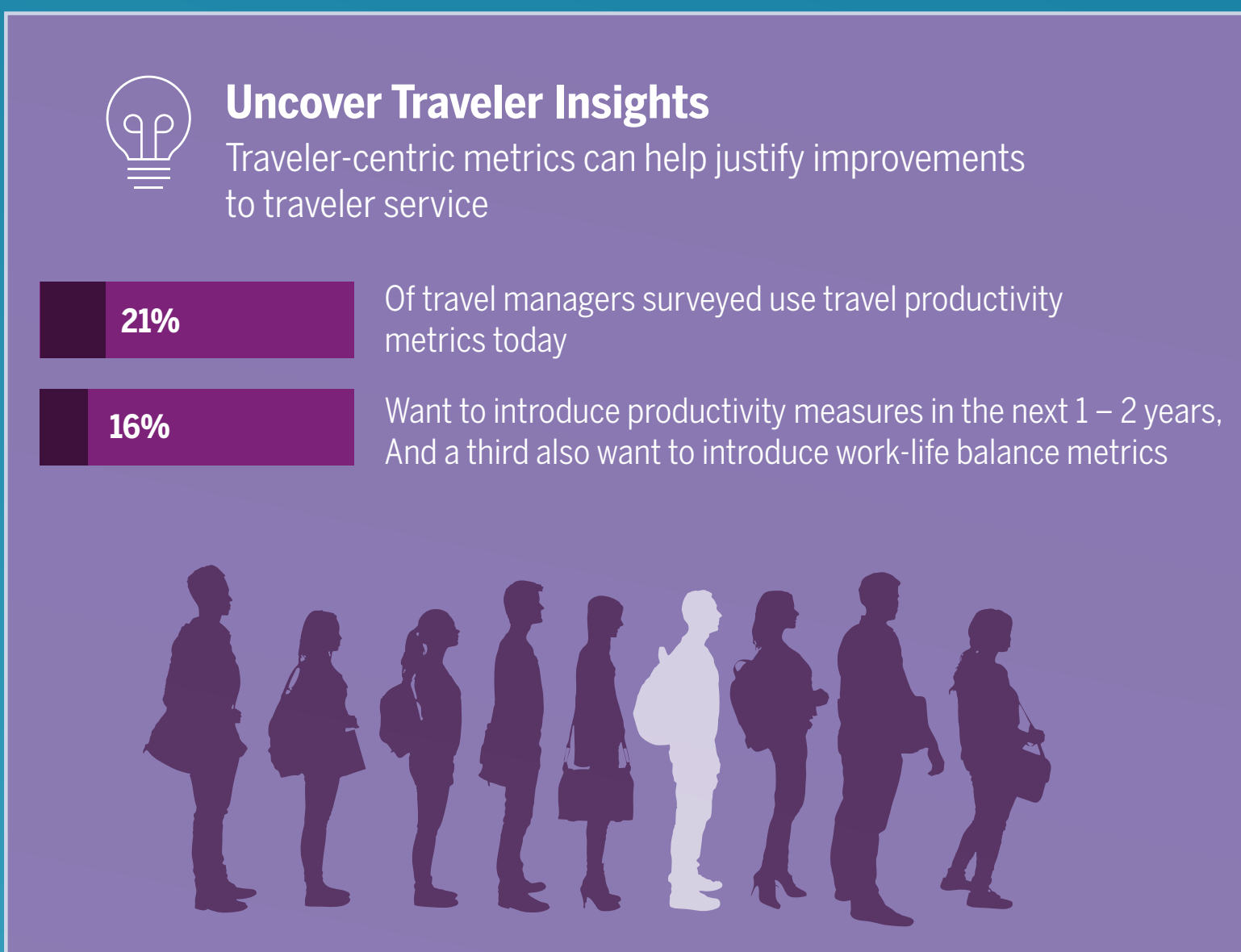
How Are Travel Managers Cutting Costs?

They're going from saving via supplier cost reductions to managing traveler behavior



Three out of four managers say improved traveler service will lead to savings

WHERE WE'RE HEADED ON TRAVEL POLICY



FUTURE VIEW

An increased focus on **travelers** to positively **influence** their **behavior** and drive **savings** and program **performance**