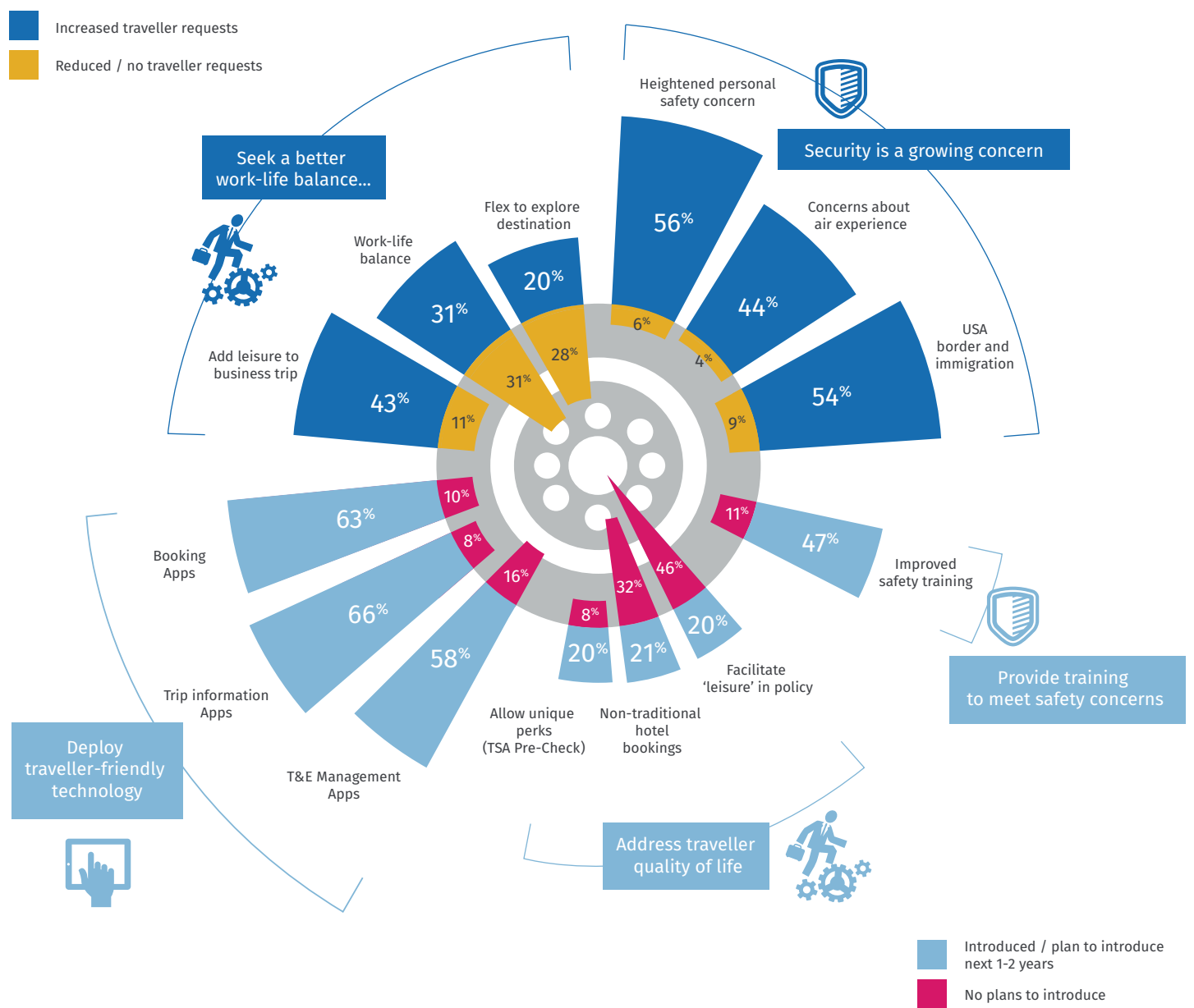


# Serving the multifaceted modern business traveller

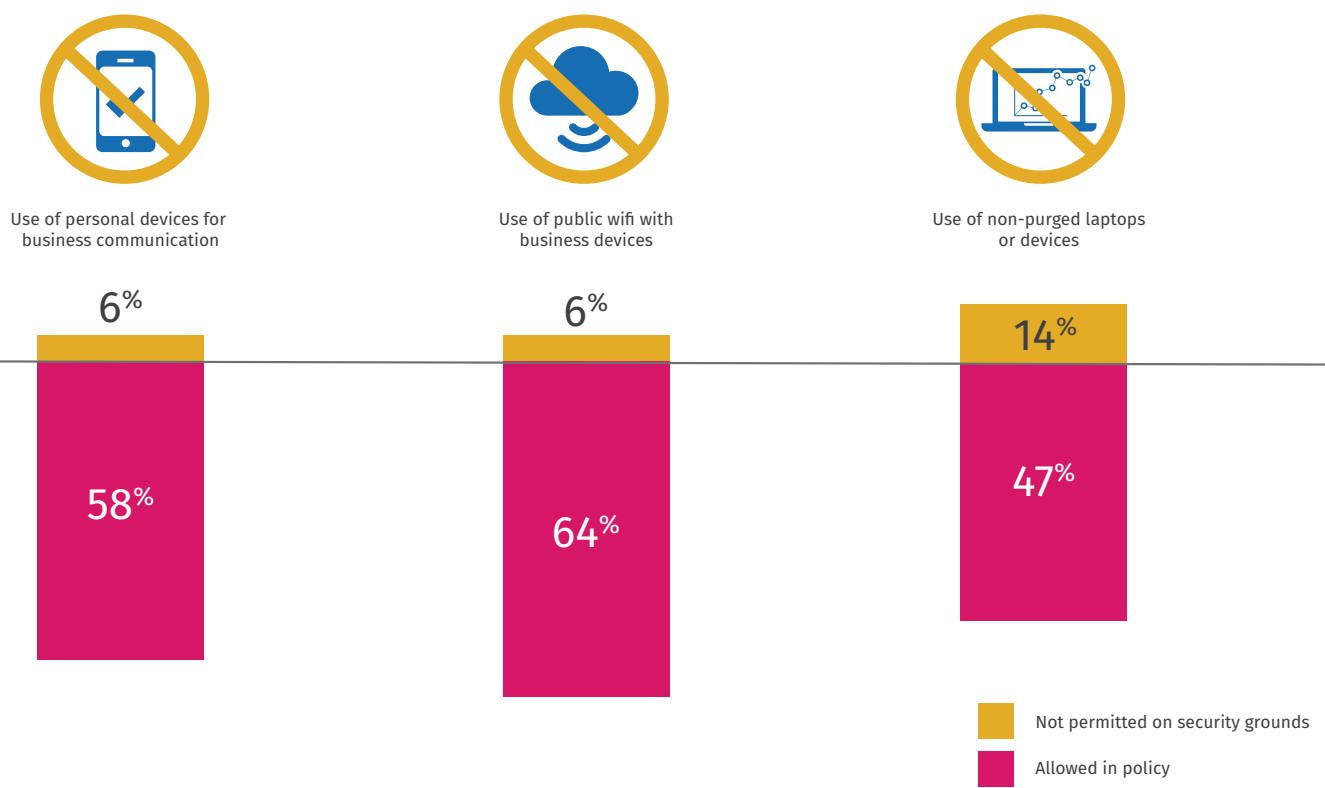
The modern business traveller – first identified by ACTE in 2016 – continues to evolve. These hyper-connected individuals are increasingly interested in quality of life issues and personal safety is a growing concern. Corporate travel buyers are responding with tools, rules and training to address their needs.

## Today's travellers

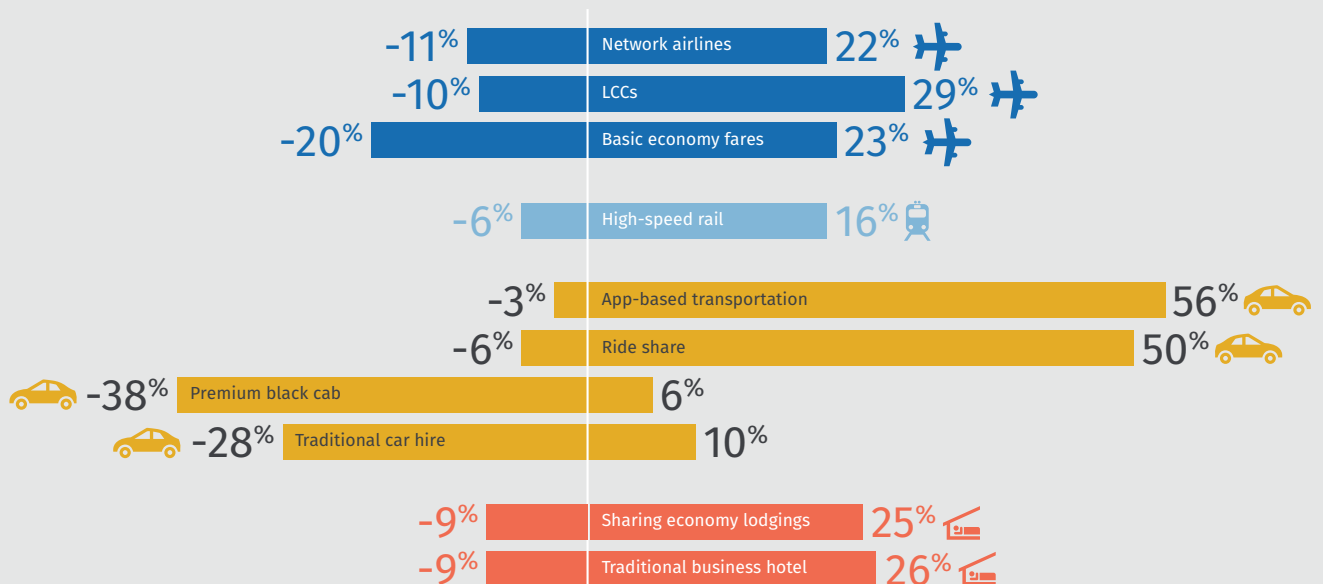


## Travel buyers respond with traveller-centric tools and services

Many buyers (31%) report increased traveller concerns about data privacy but few corporations are addressing these concerns with policy



Buyers see shifts in travel preferences biggest increase is usage of non-traditional ground transportation



### About this study

The Association of Corporate Travel Executives (ACTE) polled 239 corporate travel buyers from around the world (North America 63%, EMEA 24% and AsiaPac 13%) between 9 – 28 March 2017. The study was underwritten by American Express Global Business Travel.

To find out more about the study, contact: [info@acte.org](mailto:info@acte.org)

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